

# PROTECTING YOUR LOVED ONES FROM THE UNEXPECTED

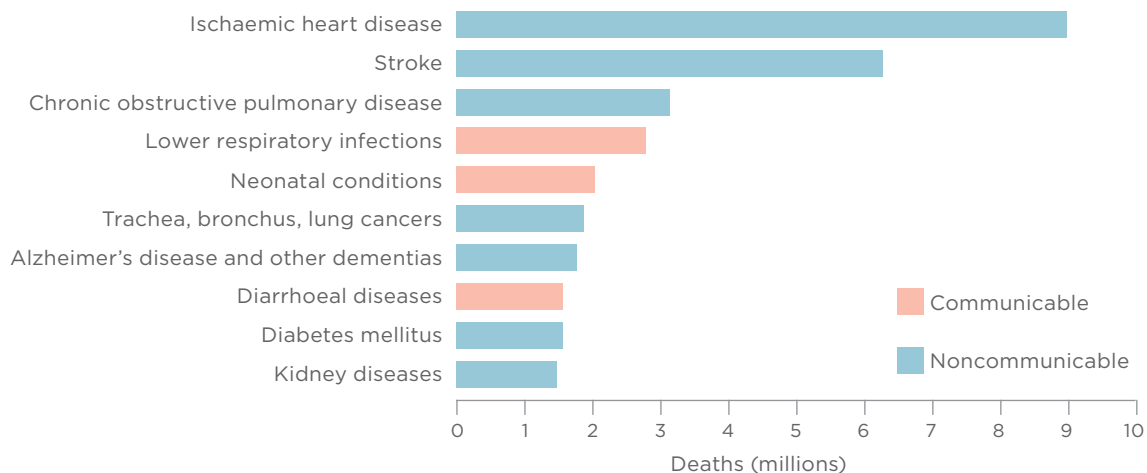
In a modern world, juggling family and work commitments can be hectic with little time for yourself. However, ignoring your own health and wellbeing shouldn't be underestimated, especially if you have a growing family.



Heart disease and stroke were the biggest killers, accounting for a combined **14.96m** deaths.

The following, somewhat morbid table details the top 10 causes of global deaths during 2019. Of the 55.4 million estimated deaths, a staggering 55% were as a result of one of the causes listed below.

## TOP 10 GLOBAL CAUSE OF DEATH



Source: Global Health Estimates 2019:

<https://www.who.int/news-room/fact-sheets/detail/the-top-10-causes-of-death>



Chronic obstructive pulmonary disease claimed **3.3 million** lives with lung, trachea and bronchus cancers accounting for **1.8 million deaths**.



The total number of diabetes related deaths has **increased by 70%** since 2000, with those in males by **80%**.



Whilst deaths due to dementias **more than doubled** between 2000 and 2019.



The risk of developing many of these conditions could be reduced or avoided altogether with better lifestyle choices, however, life isn't that simple.

Even healthy, active people can succumb to a serious illness or accident when least expected.

**Whilst the death of a loved one is always going to be distressing for those left behind, the financial impact can be disastrous.**

Without sufficient life cover in place, financial hardship could be a reality however, with the right financial advice and the right protection product, you can be reassured that should the unexpected happen, your family's future is secure.

LifePlan is a whole of life protection product designed to be as flexible as life itself.

With up to US\$7.5 million of life cover from as little as US\$200 per month, LifePlan could be the ideal solution to protecting you and your family.

#### **FOR MORE INFORMATION**

Download the LifePlan product guide and speak to your financial adviser today.

**“ THE PERSON WHO DIES WITHOUT ADEQUATE LIFE INSURANCE SHOULD HAVE TO COME BACK AND SEE THE MESS THEY HAVE CREATED.**

- WILL ROGERS